



SPINSPINR MBCA

Millennium Basketball Club Amstelveen

GROWTH THROUGH
SPORT
TOGETHER

Become a Partner of MBCA

FROM A PROUD HISTORY TO A BRIGHT FUTURE

Basketball has been part of Amstelveen's DNA for decades. In the 1970s and 80s, BV Amstelveen (Kinzo) became one of the Netherlands' most successful basketball clubs, winning multiple national championships and competing at the highest European level.

Today, MBCA proudly continues that legacy as one of the Netherlands' fastest-growing basketball clubs, with talent development at the heart of everything we do. From the country's largest Basketball'sCool programme to multiple Dutch youth championships and players competing at U.S. colleges and top European clubs, MBCA offers a proven pathway to success.

Next milestone: Dutch Men's Basketball League | 2027/28





MORE THAN BASKETBALL

OUR VALUES

- FUN
- TEAMWORK
- INCLUSIVE
- SPORTSMANSHIP
- RESPECT
- PROFESSIONAL

At MBCA, basketball is more than a game. Everyday, we help children, young people and adults build confidence, teamwork, leadership and lifelong friendships on and off the court.

Together with our partners, we're developing talent, building character and strengthening our community

WHY PARTNER WITH MBCA

At MBCA, your partnership is more than a logo. It's an investment in one of fastest-growing basketball clubs and a stronger community.

Together, we create opportunities for men and women of all ages and inspire the next generation to help their dreams take flight.

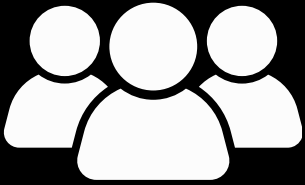
Your partnership helps us to:

- Make basketball accessible for everyone
- Develop players, coaches and volunteers
- Invest in talent development and facilities
- Build the future of basketball in Amstelveen

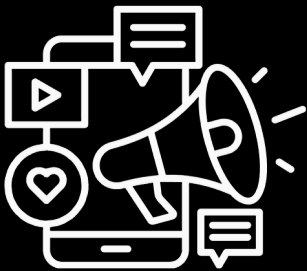
Your company benefits from:

- Increased brand visibility
- Positive community impact
- Connection with over 500 members and families
- Exposure through events, social media and livestreams

MBCA IN NUMBERS



40 teams, including 12 national level
500 members, 50+ nationalities
Nearly 1000 games per season
> 1000 Goudsmithal visitors/weekend
> 1500 Basketball'sCool kids/year



Local and national news channels, Clubs
basketbal websites & apps
> 3 million online views (all platforms)
> 2.5k Instagram followers
> 10k Youtube monthly views

Expected to 4x when entering the Men's Basketball League





SPONSOR PACKAGES

COMMUNITY PARTNER **€ 500 / year**

Support a healthier, more active community through sport

- Logo on sponsor page of website
- Company listed on quaterly Club newsletter
- Social media welcome poster
- Mention in Club kick-off & end-season events

BUSINESS PARTNER **€ 1.000 / year**

Grow your brand through MBCA's community and events

All Community Partner benefits plus :

- Logo on the welcome board at the Goudsmithal
- Company board courtside
- Featured social media spotlight once per season
- Opportunity to organise a team building basketball clinic



CLUB PARTNER **€ 2.500 / year**

Become one of MBCA's key strategic partners

All Business Partner benefits plus :

- Brand visibility on MBCA livestreams
- Founding member of the MBCA Partner network (2 members)
- Choose one additional benefit that fits your business (i.e sponsor Basketball'sCool, Women's line..)

OFFICIAL JERSEY PARTNER **from € 5.000 / year**

Maximum brand visibility - your logo on every jersey, every game

All Club Partner benefits plus :

- Front logo on national teams (12) jerseys : € 5.000 *
- Front logo on all teams (40) jerseys : € 10.000 *

TAILOR - MADE **€ TBD**

Customized to your needs. Some examples:

- Game, player or ball sponsor



LET'S BUILD THE FUTURE TOGETHER!

One Club

One Community

Endless Opportunities

Contact us at :
sponsoring@mbca.nl

